



belgradeplaza news

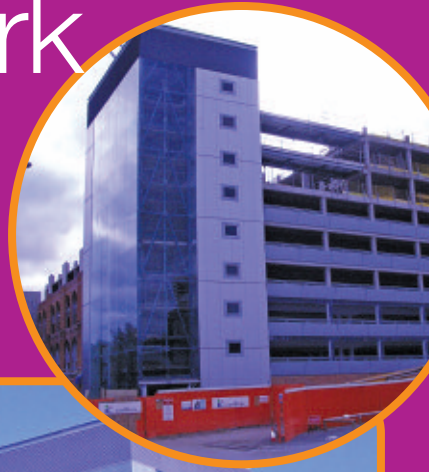
coventry just gets better

issue three

Leigh Mills transforms into Belgrade Plaza Car Park

Since our last newsletter, work has progressed very quickly and the new car park will be ready to open week commencing 30th October following our official launch on the 19th October. Whilst we are passionate about the history of our site, we are changing the name to Belgrade Plaza Car Park to make things easier for you, our customer and visitors to the area. I am sure you will agree it ties in with the area and the newly refurbished Belgrade Theatre. As with any change it will take a while to get used to it but we'll get there in the end!

We are sure you will find that the car park with its glazed service tower and three 21-person passenger lifts is a massive improvement on the former Leigh Mills multi-storey. We very much want the Belgrade Plaza Car Park to set new standards in terms of its security and safety, ease of use and general environment. For the first time it will be open 24 hours, seven-days-a-week and have 24 hour manned security. Access and exit will be directly from the ring road which will make it easier to use. For those of you who are expecting the car park to be more expensive - then we have good news for you. The Belgrade Plaza Car Park will keep similar tariffs to the Leigh Mills Car Park.



belgradeplazaparking
open 24 hours every day

This car park operates a **PAY ON FOOT** payment system, please retain your entry ticket when parked and on return to the car park, pay the appropriate fee at the pay machine prior to returning to your vehicle.

monday - saturday (8am - 6.30pm)	evenings (monday - sunday)
up to 1 hour £1.00	6.30pm till midnight £2.00
up to 2 hours £2.00	midnight till 8am £2.00
up to 3 hours £3.00	lost ticket charge £8.00
over 3 hours £4.00	
up until 6.30pm	

sundays and bank holidays
8am till 6.30pm 50p

standard tariff applies on good friday

standard tariff applies

CAR PARKS MANAGED BY:
CVI
ON BEHALF OF
OAKMOOR-DEELEY PARTNERSHIP
Telephone: 024 76 500900

which every effort is made to ensure the security of your vehicle and its contents the car park owners shall not be responsible for any

CCTV IN OPERATION
CVI
Managed by CVOne Limited,
New Union Street, Coventry
Tel: 024 7683 3636

To mark the opening of the new Belgrade Plaza Car Park and to thank customers and drivers for their patience, we are giving away £1,000 of Coventry shopping vouchers. We will be monitoring the use of the Belgrade Plaza Car Park and once the 50,000th customer has been through the car park we will pick one driver at random and hand them the vouchers which can be redeemed at many stores in Coventry city centre.

So what's next? Well as soon as the car park is open the existing Bond Street Car Park will close to make way for the start on site of the casino, the Radisson Edwardian Hotel, the Premier Travel Inn, the Metro Bar and Grill and other restaurants, 64 apartments and 30,000 sq ft of offices.

We will continue to keep the area safe and attractive to walk past with hoardings that will display all the community artwork that we have been working on over the past two years along with a mix of how the scheme will look and the operators that will be coming to the scheme. Please walk around the site - you may well know someone who has participated in these 'works of art'.

Mike Jones and Peter Deeley, Oakmoor Deeley

For further information visit our website at www.belgradeplaza.com where we will display details of Belgrade Plaza Car Park and will continue to add images and updates of the scheme as it progresses together with the latest news on occupiers.

spotlight on the Gatehouse Tavern

It is often said that a person sheds blood, sweat and tears when starting a new business - but for licensee Martin McKeown it was literally true!

The Coventry Kid lost almost two stone while helping to build the Gatehouse Tavern 11 years ago, which is just a stone's throw from the Belgrade Plaza development, on Hill Street.

He was looking for a new pub to run after leaving the Town Wall Tavern on Bond Street – again close to our development – and decided to build his own.

The Gatehouse Tavern was originally the gatehouse entry to a mill owned by the North Warwickshire Worsted and Woollen, Spinning and Weaving Co which opened in 1866 and was known locally as Leigh Mills.

The building was in a state of disrepair when Martin took it on but in less than 12 months, the building was totally transformed.

Working all hours, a cellar was built beneath the pub with all the bricks painstakingly cleaned and reused in the refurbishment.

The front wall and window is original while all of the trusses and purlins in the roof are also genuine.

Martin said: "It was a lot of hard work

Since opening, the pub has forged a reputation for serving good beer along with traditional food with attention to detail given to the presentation. Its beer garden is also considered one of the best in the city.

restoring the building and I certainly think it is a case of it being the first and last time I will do it!

But it was certainly worth the effort and it seems to have worked out well and we attract a good range of customers."

So why not pay them a visit and find out more!



Barrs Hill

We were delighted when youngsters from Barrs Hill School gave up their free time to help design a piece of artwork to go on the hoarding that surrounds our development.

Aged between 11 and 14, they were chosen to sketch their impressions of the city's present and future based on photos of our building site and the model of the redevelopment.

The scheme was organised by Arts Exchange who organised a series of workshops at the school in Radford Road for pupils to draw and make collages for the hoardings surrounding the redevelopment.

The workshops were part of a wider project inviting different community groups to make their artistic contributions to the project.

Kate Turner, project officer and artist at Arts Exchange, said the children were very enthusiastic and had given up their lunch hours and part of their half term to create the images for the hoardings.

"The students have really enjoyed exploring collage and abstraction techniques and the resulting artwork is both quirky and fun."

Barrs Hill was selected to help with the project because of the schools' proximity to Belgrade Plaza and because of its extended school status, which allows it to provide a range of services for the whole community.

Kate Turner said: We were aiming to capture the chaos of cranes, cement mixers and pile drivers to the emerging order of the new development.



City Rising



Barrs Hill students having a great time!

Radisson Edwardian Hotel

Coventry is to get its first city centre four-star hotel in more than 50 years.



You know you have arrived when your hotel is somewhere sensational.

Over the years Radisson Edwardian have carefully built a collection of hotels in great locations in London and Manchester - and now, Coventry. Each hotel has its own unique character but every one is there for a reason, and this one will be no exception - to make you feel special. We never have and never will lose our fascination for genuine service and the details that make each guest's stay memorable.

Nick Smart of the group said: We have been looking for opportunities across the UK and feel that Coventry is a perfect location to serve the region and Belgrade Plaza is the perfect development.

Inside our doors, the focus is on absolute comfort. We create beautiful spaces. We select materials for the way they look and feel. Style, design and even technology is all arranged to soothe and please - quite simply, our design is with your pleasure in mind. So comfortable you won't want to leave, and with all the technology to keep you connected, your room is your island. Coming back here will always be a treat.

We love the power art has to energise people and places. Our designers travel the world, meeting artists and commissioning new works to create an individual collection for each new Radisson Edwardian Hotel. Which means you can relax in a unique and inspiring environment.

In our bars and restaurants, you'll find a refreshingly honest food philosophy - a no - compromise approach to cooking - we think

you'll love it. What could be better than truly fresh fish, caught by Cornish fisherman, a few miles off our coast and chosen for you by people with two Royal Warrants? Our food is Just British - the best fresh British ingredients, sourced each day with care, by people we know, and cooked with passion and skill but without fuss, in the season when it tastes best.

But bars and restaurants in great hotels should have atmosphere besides exceptional food and drink. These are places to see and be seen. People watching is fun.

Peter Deeley of Oakmoor Deeley said: We have always been convinced that Coventry could attract high quality operators to invest in the city centre and we firmly believe that Radisson Edwardian's decision to do so will further stimulate the growth in the city's profile and encourage others to follow suit.

For business, experience the luxury of perfect efficiency. Our meeting and event spaces, large and small, are equipped with cutting edge technology and designed to inspire, with a 24/7 business centre for all the support you need.

This is an experience to stimulate your imagination, with a service that comes naturally - a professionalism that means we can offer a 100% customer satisfaction guarantee.

In Coventry, this is the place to be.



competition

Radisson Edwardian have very kindly offered to provide a prize for this newsletter's competition.

They are offering an overnight stay at one of their Radisson Edwardian Hotels for the person and a friend/partner who gets the following question correct. How many Radisson Edwardian hotels are their currently in the UK (excluding Belgrade Plaza)?

Closing date is 30th November. Rules of the Competition - in the event of a tie all winning entries will be placed in a hat and a winner drawn. Accommodation will be subject to availability at the Radisson Edwardian of your choice and subject to the Radisson's terms and conditions.

Email your answer to jilly@belgradeplaza.co.uk or write your answer on a postcard with your contact details and send to Jilly Cosgrove at Barques Design Ltd, 33 Ludgate Hill, Birmingham B3 1EH.

The closing date is 30th November 2006 - the winner will be notified in early December.

timetable update

Completion of Belgrade Plaza Car Park
Autumn 06

Phase II main block
Casino, two hotels, offices, residential, bars and restaurants
start on site
Spring 07

Phase III Courtyard site apartments and two bars
start on site
Summer 07

Completion Phase II
Winter 08

Completion Phase III
Spring 09

competition winner

Harry Foulstone from Holbrooks was the winner of our last competition for a six month free car parking pass for the new look Belgrade Plaza Car Park.

Harry and his wife Marie who have been married for 32 years were the closest to guess how many extra spaces there will be at the car park when construction work is complete.

Marie Foulstone, who was officially the runner up in the competition after her husband said: "It is a brilliant prize and it is going to make our lives easier."

Marie said we can share the pass so he can use it during the week for work and I can use it at the weekends when I go shopping."

Well done both of you!



Harry and Marie Foulstone wait for the Leigh Mills Car Park to reopen as Belgrade Plaza car park so they can use their free pass.

sponsorship continues

Belgrade Plaza is making a massive difference in Coventry - before it's even opened!

The developers behind the scheme, Oakmoor Deeley, were major sponsors at two huge events during the summer.



The Mysteries 2006, one of the most renowned outdoor theatre productions in the UK, that took place in the Cathedral ruins in the summer and a new Plaza Tent was also unveiled at this year's Jaguar Godiva Festival. It was the largest at the festival building on Life, Times and Green Spaces of previous years.

**Mike Jones said:
Belgrade Plaza is going to bring a world class, truly landmark development to one of Britain's greatest cities.**

As developers we were looking for something to say thank you to the people of Coventry for believing in this great project."

Metro Bar and Grill

The company, which has outlets in central Birmingham and Solihull, is the first bar-restaurant to sign up to Belgrade Plaza.



Seated Chris Kelly (Metro) with (from left) Mike Jones (Oakmoor Estates), David Cappendell (Metro), Tim Hurdiss (Deeley Properties), Andy Silverwood (Wright Silverwood).

Metro Bar and Grill is expected to create around 25 jobs when it opens early in 2008.

Chris Kelly, a director of Metro Bar and Grill, said the company had been looking to expand into the city for a couple of years.

He said: "We opened in Solihull two years ago and have looked towards Coventry since then. We have really been waiting for the right

development and Belgrade Plaza fits our requirements exactly. It is linked very closely with the Belgrade Theatre."

Both existing Metros are in the Michelin and Good Food guides and have won numerous other local and national awards.

Kelly added: "The bars are classical and not what could be described as trendy because they stand the test of time rather than being successful over a short term.

As far as our food is concerned, we strive to use local suppliers, organic and free range produce on our menus and, in addition, there is a daily fresh fish specials board with seafood from around our coastline. The menu also change three times throughout the year to reflect seasonality."

Tim Hurdiss, of Oakmoor Deeley, said Metro was an ideal fit for Belgrade Plaza.

He added: "Our whole aim has been to attract high-quality, high-reputation brands and Metro Bar and Grill is exactly that. It is held in very high regard for its quality and consistency in the Midlands and we are sure it will be as successful in Coventry.

Belgrade Plaza is creating a fresh culture, leisure and living quarter which will appeal to a new market in the city. There has been great national interest in the scheme which is very encouraging for us and for the city as a whole."

topping out

The first phase of the scheme was topped out by representatives from the developers Oakmoor Deeley and Carillion who have undertaken the £10 million improvements.



Mike Jones (Oakmoor Deeley), Meirion Evans (Carillion), Peter Deeley (Oakmoor Deeley).

stop press!

Belgrade Plaza Car Park has already been awarded 'The Safer Parking Award'. Lets hope this is the first of many.



editor's note

Feel free to let us have your comments on the new car park, we value your opinion.

If you require a large print version of this newsletter - please contact:
Jilly Cosgrove jilly@barques.co.uk 0121 233 2080

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Deeley Properties



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ESTATES

www.belgradeplaza.com